

## Odyssey receives Positive rating in MarketScope

### Luxembourg, 20 January 2010 -

Odyssey Financial Technologies, a global provider of front- and middle-office software for the Private Banking, Private Wealth Management and Asset Management industries, has received a Positive rating in Gartner's latest evaluation\*, which rates Broker Desktop and Wealth Management (BDWM) Systems in use in North America and Europe.

The author, senior analyst **David Schehr**, explains the purpose of such research, "Broker desktop and wealth management solutions are one of the dominant approaches to enabling financial firms to effectively deliver services to affluent and high-net-worth clients. This MarketScope reviews current vendor offerings in this space in Europe and North America, and looks at how these vendor offerings have evolved, and the choices and challenges financial firms will face when taking this approach."

With its WealthManager™ product reviewed, Odyssey was given a Positive rating. According to Gartner, vendors rated Positive demonstrate strength in specific areas, but operations in one or more areas may still be developing or may be inconsistent with other areas of performance. Gartner recommends current customers continue with their planned investments and potential customers consider the vendor a viable choice for strategic and tactical investments, while planning for known limitations.

**Greg Conley**, Odyssey's CEO, comments, "We are very pleased to have been included in Gartner's latest MarketScope. We believe the Positive rating we received with WealthManager is recognition of the work we've accomplished over the last 15 years and of the company's growing success. This achievement strengthens Odyssey's position as one of the major global players in the field, and I take this opportunity to thank our customers for their continued trust in our company and our solutions."

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### About WealthManager™

WealthManager™ is an integrated Wealth Management Platform designed to simplify and improve the daily work of professionals who manage and advise individuals' wealth. The platform is a suite of components that can be combined flexibly to create leading business solutions for Client Management, Advice, Sales, Portfolio Management, Compliance and Client Reporting. WealthManager™ enhances all facets of the wealth management process, is highly scalable, multi-lingual, and multi-currency, and provides the technology that allows firms to increase their client service capabilities, reduce costs, and generate additional revenue. WealthManager™ enables wealth management firms to serve all client segments from Mass Affluent to High Net Worth investors and to fully support the provision of discretionary, advisory and brokerage services from a single platform.

### About Odyssey Financial Technologies

Odyssey Financial Technologies is a global financial technology company specializing in front and middle-office software for the Private Banking, Private Wealth Management and Asset Management industries. Over 200 financial institutions in more than 30 countries have chosen Odyssey software products to increase their client service capabilities, reduce costs, and generate additional revenue. Founded in Luxembourg in 1995, Odyssey has offices in the key financial centres, including New York, Singapore, Zurich, Frankfurt, Munich, Brussels, Geneva and Tokyo. Odyssey's operational head office is located in Lausanne, Switzerland. The development centres are located in Toronto, Lausanne and London. For further information, please visit: [www.odyssey-group.com](http://www.odyssey-group.com).

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