

## Eurobank EFG Private Bank Luxembourg chooses Odyssey's Triple'A Plus™ to support the growth of its private banking operations

**Luxembourg, 12 November 2009 -**

Odyssey Financial Technologies, a global provider of front- and middle-office software for the Private Banking, Private Wealth Management and Asset Management industries, is pleased to announce that Eurobank EFG Private Bank Luxembourg S.A. has selected Triple'A Plus™ as its private banking platform, which is to be installed on top of their Globus back-office system. Odyssey's standard T-24 interface, successfully implemented at other client sites, will be used to seamlessly connect the two systems.

Triple'A Plus™ is Odyssey's leading Private Banking platform. Its unique configurability, comprehensive instrument coverage and flexible portfolio modelling and analysis capabilities empower users to automate the investment process, ensuring that the investment professional is focused on exception management, value-added client services and research, rather than having to deal with routine activities and administrative procedures.

**Michel Jongen**, Odyssey Financial Technologies' General Manager for Western Europe and CIS, comments, "Following the recent announcement of our project with Third Rome, this one will be another demonstration of Odyssey's 'out-of-the-box' and quick install implementation capability, based on our packaged business solutions, interfaces and delivery experience."

The scope of the project includes the implementation of all client facing and portfolio management processes, supporting portfolio managers, relationship managers, middle-office staff, management, and ultimately the clients themselves, via the Triple'A Plus™ web user interface and client portal module ensuring intuitive and secured ease of use.

**Lena Lascari**, EFG Luxembourg's CEO states, "Our Total Wealth Management service has been developed to meet the needs of our clients. It offers an integrated, international and sophisticated approach to the management of wealth, drawing on a complete range of investment strategies and on many options for the disposition and administration for clients' assets.

"We have selected Odyssey for their ability to support our business requirements and their reputation for 'top class' services and support. We have ambitious plans and needed to ensure very fast 'time-to-market' and project execution reliability. Their client base and references have given us the necessary confidence for choosing Odyssey as our technology partner."

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### **About EFG Private Bank Luxembourg S.A.**

Eurobank EFG Private Bank Luxembourg S.A. is engaged in the business of providing private banking and investment advisory services for corporate and private clients as well as administration and custody of Investment Funds. It is a subsidiary of EFG Eurobank Ergasias SA, one of Greece's leading banking and financial institutions, and a member of the Geneva-based EFG Group. The EFG Group has expanded rapidly over the years to become the third largest Swiss-based banking group with shareholders' equity in excess of CHF 8 billion, customers' assets under management and administration exceeding CHF 140 billion and over 20,000 employees in 34 countries.

### **About Odyssey Financial Technologies**

Odyssey Financial Technologies is a global financial technology company specializing in front and middle-office software for the Private Banking, Private Wealth Management and Asset Management industries. Over 200 financial institutions in more than 30 countries have chosen Odyssey software products to increase their client service capabilities, reduce costs, and generate additional revenue. Founded in Luxembourg in 1995, Odyssey has offices in the key financial centres, including New York, Singapore, Zurich, Frankfurt, Munich, Brussels, Geneva and Tokyo. Odyssey's operational head office is located in Lausanne, Switzerland. The development centres are located in Toronto, Lausanne and London. For further information, please visit: [www.odyssey-group.com](http://www.odyssey-group.com).

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