

## Odyssey highly rated in Celent report

### Celent publishes Top Ten European Vendors of Wealth Management Technology 2009

#### **Lausanne, Luxembourg, 5 March 2009 -**

Odyssey Financial Technologies, the global provider of Private Wealth and Asset Management solutions and services, has been ranked one of the leading technology vendors in Europe in a report published by Celent.

The author, senior analyst Isabella Fonseca, examines the leading European vendors in the wealth management market segment and provides detailed profiles of each vendor, with comparisons and rankings.

Odyssey was highly rated in a comparison of ten vendors, grouped into two categories (front office and front to back office) for a more fair comparison. In the front office category, Odyssey scores excellent performance in each of the evaluation criteria: Advanced Technology, Breadth of Functionality, Customer Base (number of clients), and Depth of Client Services.

Celent's profile of Odyssey states, "Odyssey's WealthManager™ solution's strengths lie in its customer relationship management capabilities, although the solution still offers significant portfolio generation, data aggregation, and reporting functionality."

WealthManager™ is an integrated platform consisting of a comprehensive set of wealth management solutions designed to enhance all facets of the wealth management process. Targeted more particularly at financial institutions that provide wealth management services to retail and mass affluent customers, the product suite is highly scalable, and provides the technology to enable firms to increase their client service capabilities, reduce costs, and generate additional revenue.

Celent continues, "The look and feel of the WealthManager™ solution is highly customizable, allowing clients to define user interfaces during implementation, as well as a large degree of customization by individual users. The advisor tool is centered around a customizable dashboard which provides an overview of a user's clients, messages, activities, and commitments. Users can drill down to a select customer, where both customer and portfolio information can be accessed. Overall, the interface is user-friendly and has a well-developed front end GUI."

**Antoine Duchateau**, Odyssey's CEO and Chairman, comments, "Being ranked as one of the leading vendors in Celent's European Vendors of Wealth Management Technology 2009 report places Odyssey as one of the major global players in the field. This achievement is the result of more than 14 years of continuing teamwork, long-standing experience and, of course, the trust our customers have placed in Odyssey and our solutions."

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#### **About Odyssey Financial Technologies**

Odyssey is an industry leader in the global provision of wealth and asset management solutions and services to the Private Banking, Mass Affluent and Retail Banks as well as Institutional and Fund Managers. Over 200 financial institutions in more than 30 countries have chosen Odyssey solutions. Odyssey focuses on providing a comprehensive range of components for portfolio management (PMS), advisory process, customer relationship (CRM), compliance, risk, analytics and Enterprise Data Management (EDM). The components are deployed on a single scalable wealth and asset management platform, facilitating the enterprise-wide implementation of solutions and data management. Founded in Luxembourg in 1995, Odyssey today has offices in the key financial centers, including London, New York, Singapore, Zurich, Frankfurt, Munich, Brussels, Geneva, Lausanne, Madrid, Toronto and Tokyo. Throughout this knowledgeable network Odyssey employs over 600 professionals. For further information, please visit: [www.odyssey-group.com](http://www.odyssey-group.com).

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